

BENSELER Group at a glance

### **Surface is multi-layered**

**BENSELER is a competent service provider and partner for technically sophisticated solutions in the fields of coating, surface finishing, deburring and electrochemical metal processing of series parts. For its customers, the company offers customized applications that increase the value of the products and are efficiently integrated into the respective value chain. The BENSELER Group, based in Markgröningen near Stuttgart, consists of two divisions: Coatings and Deburring. In 2018, the company also entered into additive manufacturing in the metal sector.**

BENSELER coats, paints, deburrs and cleans plastic and metal surfaces for the automotive industry and other sectors. At several locations in Germany, at the new site in Poland and as part of its holdings in Switzerland and the Czech Republic, the Group offers almost all processes relevant to the automotive industry and their combinations from a single source - in close proximity to car manufacturers and major suppliers.

The company is constantly developing its core processes and, as a system partner, supplements them with upstream and downstream processes such as production process control, sophisticated assembly work, sorting in combination with automated testing of fasteners and global logistics. Customers include Audi, BMW, Bosch, Daimler, Kamax, Magna, Porsche and others. The group of companies achieved a turnover of around 137 million euros in the 2025 financial year. It employs just under 1,000 people, including 30 trainees.

### **Portfolio**

In the two business units Coatings and Deburring, BENSELER offers organic coating processes, zinc flake coatings and thread locking as well as various deburring processes and industrial parts cleaning.

In the field of additive manufacturing, the Group's portfolio includes the production of direct components and the entire component design process.

### Business Unit Coatings

► Coating of metal parts with a thin coating of zinc and aluminum flakes for effective corrosion protection.

Processes used:

- GEOMET® (water-based thin-film corrosion protection system)
- DÖRKEN® (organic solvent-based thin-film corrosion protection system)
- Other zinc flake systems
- Thread locking

Comprehensive sorting and measuring technology is available for downstream processes.

► Coating of parts with a sophisticated appearance and high demands on corrosion protection and functionality.

Processes used:

- Cathodic dip coating (KTL)
- Electrostatic powder coating (EPS)
- Insulating powder coating
- Wet coating (NL)
- Physical vapor deposition (PVD)

### Business Unit Deburring

► Processing of external and, in particular, internal burrs as well as abrading and activating surface finishing.

Processes used:

- Thermal Deburring (TEM)
- Electrochemical Machining (ECM)
- Precise Electrochemical Machining (PECM)
- Water Jet Deburring (HDW)

- Chemical Deburring
- Cryogenic Deburring (KRE)
- Industrial Parts Cleaning (RTS)

### Additive Manufacturing

► Generation of prototypes as well as small and medium-sized series, even with complex geometries, based on 3D data.

Processes used:

- Selective Laser Melting (SLM)

The company also develops the metallic powders for the respective components on request and according to customer specifications.

### **Social commitment and sustainability**

In addition to technical expertise, sustainability and social commitment characterize the actions of BENSELER. At the Marbach am Neckar site, for example, BENSELER employs members of the workshop for people with disabilities, which is based in Bietigheim-Bissingen. At the Markgröningen and Kornwestheim sites, there is intensive cooperation with the Theo-Lorch-Werkstätten Ludwigsburg. BENSELER has been fully integrating people with disabilities into the work process since September 2001.

The company is certified in accordance with the environmental management standard DIN EN ISO 14001 and the standard for energy management systems DIN EN ISO 50001. The Kornwestheim site also holds the ECOfit award from the state of Baden-Württemberg.

### **Quality**

BENSELER meets the quality requirements of the automotive industry and other sectors. This is proven by certifications and successful audits, for example according to DIN EN ISO 9001, IATF 16949 and currently also TISAX.

Laboratories and test centers at the individual locations ensure the consistently high quality of BENSELER's production. These tests focus, among other things, on corrosion tests, tests of functional and optical properties and coating thickness measurements.

In order to continue to meet all quality requirements in the future, BENSELER is constantly developing the test methods, procedures and technologies used - also in close cooperation with its customers.

## **History**

In the more than six decades of its existence, BENSELER has developed into a market leader in various areas of surface, coating and deburring technology.

The company was founded in Markgröningen in 1961 by Manfred Benseler as a metalworking company. BENSELER soon offers coating as a downstream process and increasingly specializes in sophisticated surface treatments with increasing success. In 1983, Manfred Werner joins the company as managing partner and expands the company into a group of companies with locations throughout Germany. From 2003, together with his daughter Birgit Werner-Walz, he leads the BENSELER Group as managing partner. In 2008, Manfred Werner retires from the management and the company shares are transferred to the next generation.

In 2016, the management of BENSELER Holding is expanded: together with managing partner Birgit Werner-Walz, Dr. Mathias Mühleisen and Thomas Müller manage the family business.

In order to continue to secure the advantages of a family-run company for generations to come, Werner Familienholding GmbH & Co. KG is founded. Since the end of 2019, it has acted as the parent company of the BENSELER Group and the property companies. At the beginning of 2020, some shares were transferred to the third generation.

In 2019, the BENSELER Group expands overseas and founds BENSELER Mexico S. de R.L. de C.V. in Mexico. The subsidiary is based in Querétaro and initially focuses on marketing and sales of the BENSELER portfolio.

In 2020 and 2021, the BENSELER Group will expand its activities in Eastern Europe: In the Czech Republic, BENSELER is expanding the capacities of its associated company PROVE TECH CZ s.r.o. at the end of 2020 by relocating to a significantly larger production hall in the industrial park of Říčany.

There, a third system complements the two previous systems for thermal deburring (TEM). The deburring specialists also offer electrochemical machining (ECM) and industrial parts cleaning.

In the fourth quarter of 2021, the newly founded subsidiary BENSELER Polska Sp. z o.o., based in Strzelce Opolskie, will commence operations in Poland. The portfolio here includes thermal deburring (TEM) and industrial parts cleaning for customers in the automotive and non-automotive sectors.

In mid-2023, there was a change in the management of the BENSELER Group. The operational management of BENSELER Holding is now carried out solely by Thomas Müller and Dr. Mathias Mühleisen.

Birgit Werner-Walz is stepping down from active management after 20 years and, together with her sister Dr. Karin Keller-Werner and other shareholders, is now setting the course for the future of the BENSELER Group at family holding company level so that BENSELER can remain a family business in the next generation.

**The subsidiaries of BENSELER Holding GmbH & Co. KG:**

- BENSELER Beschichtungen GmbH & Co. KG, Kornwestheim
- BENSELER Beschichtungen Bayern GmbH & Co. KG, Bogen
- BENSELER Beschichtungen Sachsen GmbH & Co. KG, Frankenberg/Sa.
- BENSELER Oberflächentechnik GmbH & Co. KG, Markgröningen
- BENSELER Oberflächentechnik NRW GmbH & Co. KG, Lüdenscheid
- BENSELER BETEO GmbH & Co. KG, Gummersbach
- BENSELER Entgratungen GmbH & Co. KG, Marbach am Neckar und Niederlassung Hattingen
- BENSELER Sachsen GmbH & Co. KG, Frankenberg/Sa.
- BENSELER Mexiko S. de R.L. de C.V., MEX-Querétaro
- BENSELER Polska Sp. z o.o., PL-Strzelce Opolskie

**Shareholdings of the BENSELER Group:**

- Moser Entgratungs AG, CH-Thörigen
- PROVE TECH CZ s.r.o., CZ-Říčany
- 3D Laser BW GmbH & Co. KG, Kirchheim unter Teck

**Further information: [www.benseler.de](http://www.benseler.de)**

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